

# Promotional Opportunities: Web Advertising with Bisbee Pride 2012

## BISBEE PRIDE WEBSITE SERVICES DIRECTORY:

Name, Address, Phone & Website Link	\$50
Add Logo or Photo (max 150 x 150 pixels)	\$35
Add Text (up to 100 characters including spaces)	\$25
SELECT ALL 3 OF THE ABOVE OPTIONS for only...	\$100

Your Pride Weekend Event on the Events page - *FREE with Web Listing purchase.*

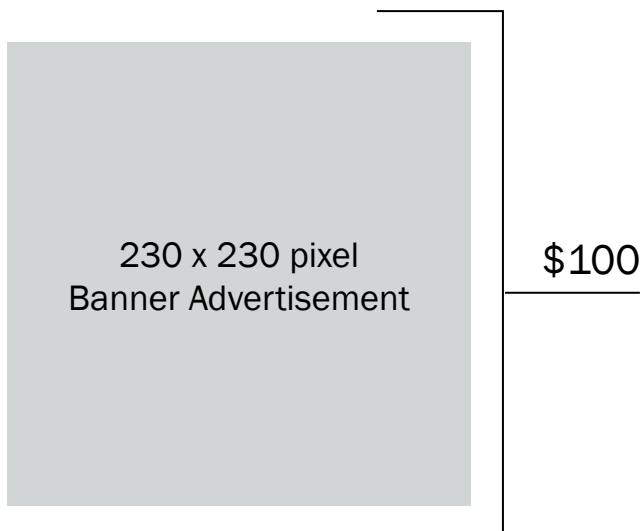
## BISBEE PRIDE WEBSITE BANNER ADS:

Space is limited! For preferred placement, purchase early!

230 x 230 pixel Banner Advert	\$100
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### Website Banner Ads

(Shown approximately actual size. Actual size will vary depending upon computer monitor or device settings.)



## ACCEPTED IMAGE FORMATS:

Your Logo, Photo or Banner Ad should be an RGB color JPEG or GIF digital format, sized to provided pixel dimensions.

Please email your listing text, logo, banner ad to:

**[lizann@michaud-design.com](mailto:lizann@michaud-design.com)**

Email or call Lizann at 520-249-9071 with questions about preparing/formatting your art.

## Website Services Directory Listing Options

(Shown approximately actual size. Actual size will vary depending upon computer monitor or device settings.)

### Example Organization Name

123 Any Place Street  
Old Bisbee, AZ 85603  
520-432-1234

\$50

150 x 150 pixel  
Logo or Photo

\$85

### Example Organization Name

123 Any Place Street  
Old Bisbee, AZ 85603  
520-432-1234

### Example Organization Name

123 Any Place Street  
Old Bisbee, AZ 85603  
520-432-1234

\$75

*Add your text to your listing, up to 100 characters including spaces, describing your organization!*

150 x 150 pixel  
Logo or Photo

\$100

### Example Organization Name

123 Any Place Street  
Old Bisbee, AZ 85603  
520-432-1234

*Add your text to your listing, up to 100 characters including spaces, describing your organization!*

# Promotional Opportunities: Program Advertising

with Bisbee Pride 2012

## BISBEE PRIDE WEEKEND EVENTS BOOKLET

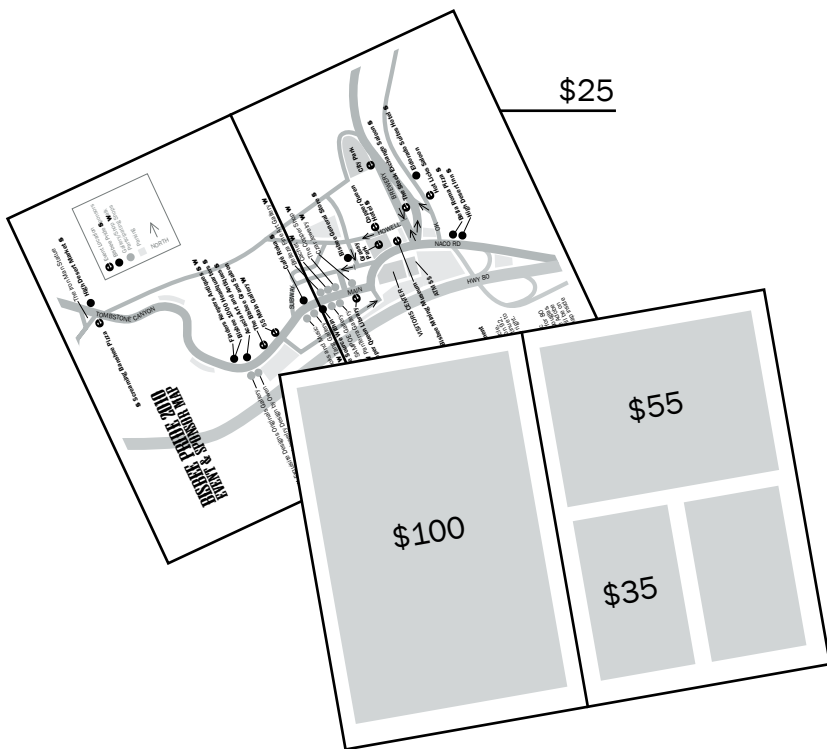
Event Program Booklet:

Old Bisbee Map Listing	\$25
1/4-Page Ad	\$35
1/2-Page Ad	\$55
Full-Page Ad	\$100

Your Pride Weekend Event on the Events listing – *FREE with Map Listing or Ad purchase.*

### **SPECIAL OFFER:**

*Purchase Map Listing and 1/4-Page Ad by April 1, 2012, and pay only \$50!*



*By advertising in our Bisbee Pride Weekend Events Booklet, you will be seen by hundreds of visiting Pride Weekend attendees, as well as the Bisbee residents who attend. We expect more than 1000 attendees this year!*

*Bisbee Pride Weekend is June 15-17, 2012, so start planning your Pride Weekend promotions and events now.*

## AD REQUIREMENTS

**The deadline to submit your finished ad is May 1, 2012.**

All art should be grayscale/black and white, following these requirements.

### DIMENSIONS:

#### **1/4-Page:**

2.44" w x 3.94" h  
(2-7/16" w x 3-15/16" h)

#### **1/2-Page:**

5" w x 3.94" h  
(5" w x 3-15/16" h)

#### **Full-Page:**

5" w x 8" h

### ACCEPTED AD FORMATS:

Art should be high resolution (300 ppi) and grayscale/black and white, and may be in any of the following electronic formats:

- PDF or EPS with outline type
- Adobe Illustrator Files with outline type
- High resolution (300 ppi) JPEG or TIFF

### SEND ART TO:

Please email finished ad art to:

**[lizann@michaud-design.com](mailto:lizann@michaud-design.com)**

Email or call Lizann at 520-249-9071 with questions.

### WHAT IS A FINISHED AD?

A finished ad looks exactly as it will print, and is already formatted to the specifications above.

The art is high resolution and can be emailed.



NO



YES

# Promotional Opportunities

with Bisbee Pride 2012

Questions? Email [pat.kurtz@alumni.stanford.edu](mailto:pat.kurtz@alumni.stanford.edu)  
or call Patricia at (520) 432-3077

## TO PURCHASE PROMOTIONAL OPPORTUNITIES, OR TO DONATE



Please complete and mail this form to: **Bisbee Pride**, P.O. Box 451, Bisbee, AZ 85603,  
OR drop this form off at Finders Keepers, 81 Main Street, Bisbee, AZ 85603

Full Name \_\_\_\_\_ Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email (required) \_\_\_\_\_

Website \_\_\_\_\_

Yes, We will have a special event for Pride Weekend, June 15-17, 2012. (Note: Please consider planning your event so that it might benefit Bisbee Pride, whether it's donating a percent of its proceeds, donating a flat fee to cover our expense in promoting your event, etc.) Bisbee Pride should contact:

Full Name: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

I would like to donate the following amount or service: \_\_\_\_\_

We are purchasing the following Promotional Opportunities:

Web: Name, Address, Phone  
& Website Link .....\$50

Web: Add Logo or Photo  
(max 150 x 150 pixels) .....\$35

Web: Add Text (up to 100 characters  
including spaces) .....\$25

Web: ALL 3 ABOVE OPTIONS for only ...\$100

Web: 230 x 230 pixel Banner Advert ...\$100  
Number the following 1-3 in order of placement  
preference on [www.bisbeepride.com](http://www.bisbeepride.com):

\_\_\_\_\_ Home Page

\_\_\_\_\_ Events Page

\_\_\_\_\_ Services Directory

Program: Old Bisbee Map Listing .....\$25

Program: 1/4-Page Ad .....\$35

Program: 1/2-Page Ad .....\$55

Program: Full-Page Ad .....\$100

**SPECIAL OFFER (for Program):**

*Purchase Map Listing and 1/4-Page Ad  
by April 1, 2012, and pay only \$50!*

I have enclosed a check made out to **BISBEE PRIDE** in the amount of: \$ \_\_\_\_\_

Date and time of payment: \_\_\_\_\_

(Important to assure your priority placement.)

Thank you for your support. Please join us for Bisbee Pride Weekend, June 15-17, 2012. It'll be a great time!