



6TH ANNUAL BISBEE PRIDE

2010 EVENT SPONSORSHIP & ADVERTISING OPPORTUNITIES

Bisbee Pride is proud to present the 6th Annual Bisbee Pride Celebration. Our goal once again this year is to involve more local businesses and community members to make our celebration "BISBEE PRIDE" in capital letters!

Among our plans for 2010 are a Miner's and Madame's Street Dance, Gallery Walk, a Leather and Lace Party, a Psychic Fair, Historic Tours and other events designed to show off our town and promote tourism throughout the year.

We will have an easy-to-read program with an Old Bisbee Map and opportunities for businesses to purchase display ads (which can be used to give special discounts, display a restaurant's menu choices, or for general promotion) and appear on the map, as well as in the schedule if they are hosting a special event. For more on these and other advertising opportunities, contact Helen at 366-1314 or fkeepers@cableone.net.

BISBEE PRIDE
P.O. BOX 471
BISBEE, ARIZONA 85603
www.BisbeePride.com

SPONSORSHIP OPPORTUNITY

RAINBOW SPONSORSHIP: \$1,000 or More

- Your logo and a link to your website on our website
- Your logo, a display ad and a map listing (if applicable) on our Event Program.
- Opportunity to distribute product and/or advertisements at the event
- 4 Passes to Weekend Dances

COPPER SPONSORSHIP: \$100 to \$999

- Your name and a link to your website on our website
- Your name and a map listing on our Event Program
- Opportunity to distribute rack cards or advertisements at the event
- 2 Passes to Weekend Dances

ADVERTISING OPPORTUNITY

You may also purchase a display ad in our Event Program. Rates are as follows:

Sponsors:

¼ page \$20 ½ page \$40 Full page \$80

Non-sponsors:

¼ page \$25 ½ page \$50 Full page \$100

EVENT PROGRAM AD SPECS

The deadline for materials is May 21, 2010.

DIMENSIONS:

- Quarter Page: 2.44"w x 3.94"h (2-7/16"w x 3-15/16"h)
- Half Page: 5"w x 3.94"h (5"w x 3-15/16"h)
- Full Page: 5"w x 8"h

PREFERRED FILE FORMATS:

- PDF or EPS with outline type
- Adobe Illustrator Files with outline type
- High resolution (300 ppi) JPEG or TIFF

The Bisbee Pride Program prints grayscale/B&W.

Please email final art to: lizann@michaud-design.com, and email or call Lizann at 520-249-9071 with your ad formatting questions, or to inquire about purchasing design/layout services for your ad.

We invite you to join with Bisbee Pride by becoming a sponsor! We appreciate your sense of commitment to our community.

Please complete and return this form to:

Bisbee Pride, P.O. Box 471, Bisbee, AZ 85603.

YES! I want to SPONSOR or ADVERTISE with BISBEE PRIDE!

Full Name _____

Organization _____

Mailing Address _____

Phone (_____) _____ - _____

Email _____

Website _____

YES! I would like to be a sponsor at the following level

RAINBOW - \$1,000 or more: \$ _____

COPPER - \$100 to \$999: \$ _____

YES! I would like to purchase a display ad (due May 21) in the Pride Event Program (please circle the ad size you would like):

Sponsors: ¼ page \$20 ½ page \$40 Full page \$80

Non-sponsors: ¼ page \$25 ½ page \$50 Full page \$100

I would like to donate the following: _____

I have enclosed a check made out to BISBEE PRIDE in the amount of: \$ _____

Thank you for your contribution and support. Please join us June 18-20, 2010. We promise you a great time!

Full Page:
5" w x 8" h

Half Page:
5" w x 3.94" h
(5" w x 3-15/16" h)

This is approximately
5" w x 4" h

Quarter Page:
2.44" w x 3.94" h
(2-7/16" w x 3-15/16" h)

This is approximately
2-1/2" w x 4" h

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